



# FINAL AUDITED RESULTS

## FOR THE YEAR ENDED 31 MARCH 2011

MERCHANDISE SALES UP

12%

GROSS PROFIT IMPROVED  
FROM 34.9% TO

36.3%

OPERATING PROFIT MARGIN

23%

HEADLINE EARNINGS PER SHARE UP

21.6%

FINAL DIVIDEND 207 CENTS UP

15.6%

### OVERVIEW

Lewis Group posted a strong trading performance for the year with steadily improving sales and credit collections. The ongoing focus on merchandise innovation benefited the group through increased credit sales and gross profit. Merchandise sales for the reporting period increased by 12% and revenue rose by 11.4% to R4.6 billion.

Headline earnings per share increased by 21.6%. This was mainly due to the improvement in the gross profit margin from 34.9% to 36.3% and the decline in debtor costs as a percentage of net debtors from 10.9% to 10.2%.

After maintaining the total dividend at 232 cents per share for the past two challenging years, the board is pleased to advise a 15.6% increase in the final dividend to 207 cents, bringing the total dividend for the year to 363 cents, returning to a 50% payout of earnings.

### TRADING AND FINANCIAL PERFORMANCE

The merchandise strategy of sourcing exclusive and differentiated furniture ranges was enhanced with a second launch of merchandise in October 2010, which contributed to the increase in the gross margin.

Furniture and appliance sales increased by 12.1% and electronic goods sales by 11.9%. Merchandise sales in the flagship Lewis brand, which comprise 84.2% of total sales, increased by 12.6% and Best Home and Electric improved sales by 17.9%. Credit sales as a percentage of total sales grew from 68.5% in 2010 to 71.4% this year.

The higher credit sales mix resulted in a 13.5% increase in revenue

from ancillary services which comprise monthly service and initiation fees on credit contracts. Insurance revenue grew by 22.2% owing to the higher proportion of longer term contracts in the debtor base. Finance charges increased by only 1.4% reflecting the impact of lower interest rates.

Operating costs, excluding debtor costs, increased by 11.8%, impacted by the higher performance-related employment cost, the launch of My Home and the higher occupancy and employment costs associated with the opening of 40 new stores during the period. Operating costs as a percentage of revenue at 35.1% is well within management's target range of 35% to 36%.

Operating profit margin increased to 23.0% (2010: 22.1%) and resulted in a 16.0% growth in operating profit which reached the R1 billion mark. Headline earnings per share grew by 21.6% to 781.1 cents (2010: 642.6 cents).

Inventory continues to be tightly managed with a stock turn of 5.7 times.

Cash generated from operations increased by R300 million through improved trading and strong debtor collections. The group's gearing ratio improved to 26.8% from 27.5%, well below management's maximum level of 35%.

### DEBTOR MANAGEMENT

The improving quality of the book is reflected in the decline in debtor costs from 10.9% to 10.2%. Collections gained momentum throughout the year as the economic health of our customer base continued to improve.

An analysis of the group's debtors book based on payment ratings shows an improvement in the percentage of customers in the "satisfactory paid" category to 74.5% compared to 72.7% last year. The number of customers classified in the slow-paying and non-performing categories showed a commensurate decline.

### STORE EXPANSION

The group achieved its goal of opening 40 stores, bringing the store base to 582 at year-end. During the period 21 Lewis, 15 Best Home and Electric and 4 My Home stores were opened, with 17 of the new Lewis outlets being smaller format stores.

### PROSPECTS

There are encouraging signs of a sustainable improvement in spending in the Lewis target market. Consumer confidence is improving and demand for credit is growing, supported by higher real wage increases granted to the public sector and trade union groups, stabilising unemployment, continuing infrastructure spend and service delivery.

However, management remains cautious on the pace of the economic recovery in an environment where job creation is key to sustained growth and consumers are experiencing increasing fuel, electricity and utility costs.

The store expansion programme will continue and 40 new outlets are planned for the year ahead, with the focus on small stores with lower cost structures and higher sales densities.

### DIVIDEND DECLARATION

Notice is hereby given that a final cash dividend of 207 cents in respect of the year ended 31 March 2011 has been declared payable to holders of ordinary shares.

The following dates are applicable:

Last date to trade "cum" dividend	Friday, 15 July 2011
Date trading commences "ex" dividend	Monday, 18 July 2011
Record date	Friday, 22 July 2011
Date of payment	Monday, 25 July 2011

Share certificates may not be dematerialised or rematerialised between Monday, 18 July 2011 and Friday, 22 July 2011.

For and on behalf of the board.

<b>David Nurek</b> Chairman	<b>Johan Enslin</b> Chief Executive Officer
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Cape Town  
23 May 2011

### EXTERNAL AUDITORS' OPINION

The external auditors, PricewaterhouseCoopers Inc., have audited the group's annual financial statements and the abridged financial statements contained herein for the twelve months ended 31 March 2011. A copy of their unqualified reports are available on request at the company's registered office.

## CONDENSED FINAL AUDITED RESULTS

### INCOME STATEMENT

	12 months ended 31 March 2011 Rm Audited	% change	12 months ended 31 March 2010 Rm Audited
Revenue	4 577.7	11.4%	4 110.6
Merchandise sales	2 290.3		2 045.5
Finance charges earned	919.6		907.1
Insurance premiums earned	752.4		616.0
Ancillary services	615.4		542.0
Cost of merchandise sales	(1 458.6)		(1 330.6)
Operating costs	(2 066.6)		(1 872.8)
Employment costs	(693.5)		(607.4)
Administration and IT	(208.1)		(194.7)
Debtor costs	(458.9)		(434.2)
Marketing	(156.5)		(134.3)
Occupancy costs	(186.1)		(165.1)
Transport and travel	(147.5)		(135.9)
Depreciation	(46.5)		(46.3)
Other operating costs	(169.5)		(154.9)
Operating profit	1 052.5	16.0%	907.2
Investment income	82.0		77.5
Profit before finance costs	1 134.5		984.7
Net finance costs	(91.9)		(121.2)
Profit before taxation	1 042.6		863.5
Taxation	(330.7)		(272.1)
Net profit attributable to ordinary shareholders	711.9	20.4%	591.4
Reconciliation of headline earnings:			
Net profit attributable to ordinary shareholders	711.9		591.4
Adjusted for			
Surplus on disposal of property, plant and equipment	(7.2)		(6.5)
Surplus on disposal of available-for-sale assets	(19.2)		(23.6)
Tax effect	3.4		4.2
Headline earnings	688.9	21.8%	565.5
Number of ordinary shares (000)			
In issue	98 058		98 058
Weighted average	88 194		88 002
Diluted weighted average	89 185		88 330
Earnings per share (cents)	807.2	20.1%	672.0
Headline earnings per share (cents)	781.1	21.6%	642.6
Diluted earnings per share (cents)	798.2	19.2%	669.5
Diluted headline earnings per share (cents)	772.4	20.7%	640.2

### STATEMENT OF COMPREHENSIVE INCOME

	12 months ended 31 March 2011 Rm Audited	12 months ended 31 March 2010 Rm Audited
Net profit for the year	711.9	591.4
Fair value adjustments of available-for-sale investments	38.1	87.1
Fair value adjustments of available-for-sale investments	42.8	99.4
Tax effect	(4.7)	(12.3)
Disposal of available-for-sale investments recognised	(17.8)	(21.3)
Disposal of available-for-sale investments	(19.2)	(23.6)
Tax effect	1.4	2.3
Foreign currency translation reserve	(4.1)	(7.4)
Total comprehensive income for the year	728.1	649.8

### KEY RATIOS

	12 months ended 31 March 2011	12 months ended 31 March 2010
Operating efficiency ratios		
Gross profit margin %	36.3%	34.9%
Operating profit margin %	23.0%	22.1%
Number of stores	582	548
Number of permanent employees (average)	6 842	6 668
Trading space (sqm)	231 184	225 891
Inventory turn	5.7	6.0
Current ratios	3.4	3.5
Credit ratios		
Credit sales %	71.4%	68.5%
Bad debts as a % of net debtors	7.4%	8.3%
Debtor costs as a % of the net debtors	10.2%	10.9%
Debtors' impairment provision as a % of net debtors	16.8%	16.0%
Arrear instalments on satisfactory accounts as a percentage of net debtors	10.1%	9.3%
Arrear instalments on slow-paying and non-performing accounts as a percentage of net debtors	19.9%	19.8%
Debtors' impairment provision on non-performing accounts	78.8%	74.9%
Credit applications decline rate	31.5%	27.5%
Shareholder ratios		
Net asset value per share (cents)	4 225	3 719
Gearing ratio	26.8%	27.5%
Dividend cover	2.0	1.9
Return on average equity (after-tax)	20.3%	19.2%
Return on average capital employed (after-tax)	17.2%	17.2%
Return on average assets managed (pre-tax)	21.8%	21.9%

Notes:

- All ratios are based on figures at the end of the year unless otherwise disclosed.
- The net asset value has been calculated using 88 237 000 shares in issue (2010: 87 030 000).
- Total assets exclude the deferred tax asset.

**Executive directors:** J Enslin (Chief Executive Officer),  
L A Davies (Chief Financial Officer)

**Non-executive directors:** D M Nurek (Chairman) (Ind.),  
H Saven (Ind.), B J van der Ross (Ind.), Professor F Abrahams (Ind.),  
Z B M Bassa (Ind.), M S P Marutlulle (Ind.), A J Smart

**Company secretary:** M G McConnell

**Transfer secretaries:** Computershare Investor Services (Pty) Ltd  
70 Marshall Street, Johannesburg, 2001; PO Box 61051, Marshalltown, 2107

**Auditors:** PricewaterhouseCoopers Inc.

**Sponsor:** UBS South Africa (Pty) Ltd

**Registered office:** 53A Victoria Road, Woodstock, 7925

**Registration number:** 2004/009817/06

**Share code:** LEW

**ISIN:** ZAE000058236

### BALANCE SHEET

	31 March 2011 Rm Audited	31 March 2010 Rm Audited
Assets		
Non-current assets		
Property, plant and equipment	278.7	251.1
Deferred taxation	20.1	13.0
Investments – insurance business	857.1	716.0
	1 155.9	980.1
Current assets		
Inventories	256.3	210.0
Trade and other receivables	3 835.0	3 427.6
Investments – insurance business	240.2	178.1
Cash on hand and deposits	84.3	62.2
	4 415.8	3 877.9
Total assets	5 571.7	4 858.0
Equity and liabilities		
Capital and reserves		
Shareholders' equity and reserves	3 728.1	3 273.7
Non-current liabilities		
Long-term interest-bearing borrowings	400.0	350.0
Deferred taxation	85.1	84.5
Retirement benefits	59.4	51.8
	544.5	486.3
Current liabilities		
Trade and other payables	567.0	450.0
Taxation	49.1	36.6
Short-term interest-bearing borrowings	683.0	611.4
	1 299.1	1 098.0
Total equity and liabilities	5 571.7	4 858.0

### CASH FLOW STATEMENT

	12 months ended 31 March 2011 Rm Audited	12 months ended 31 March 2010 Rm Audited
Cash generated from operations	777.0	478.1
Dividends and interest received	66.0	59.9
Finance costs	(95.1)	(127.2)
Taxation paid	(328.0)	(214.2)
Cash retained from operating activities	419.9	196.6
Net cash outflow from investing activities	(227.3)	(126.3)
Net cash outflow from financing activities	(292.1)	162.7
Net (decrease)/increase in cash and cash equivalents	(99.5)	233.0
Cash and cash equivalents at the beginning of the year	(249.2)	(482.2)
Cash and cash equivalents at the end of the year	(348.7)	(249.2)

### STATEMENT OF CHANGES IN EQUITY

	12 months ended 31 March 2011 Rm Audited	12 months ended 31 March 2010 Rm Audited
Share capital and premium	93.5	93.5
Opening balance	93.5	97.8
Cost of own shares acquired	–	(4.3)
Other reserves	207.1	171.3
Opening balance	171.3	107.4
Other comprehensive income:		
Fair value adjustments of available-for-sale investments	38.1	87.1
Disposal of available-for-sale investments recognised	(17.8)	(21.3)
Foreign currency translation reserve	(4.1)	(7.4)
Share-based payment	18.4	10.9
Transfer of share-based payment reserve to retained income on vesting	(8.4)	(11.5)
Transfer to contingency reserve	9.6	6.1
Retained earnings	3 427.5	3 008.9
Opening balance	3 008.9	2 695.1
Net profit attributable to ordinary shareholders	711.9	591.4
Profit on sale of own shares	3.5	1.4
Transfer of share-based payment reserve to retained income on vesting	8.4	11.5
Transfer to contingency reserve	(9.6)	(6.1)
Distribution to shareholders	(295.6)	(284.4)
Balance at the end of the year	3 728.1	3 273.7

### SEGMENTAL REPORT

	Lewis Rm	Best Home and Electric Rm	My Home Rm	Total Rm
Reportable segments				
2011				
Revenue	3 853.5	588.5	135.7	4 577.7
Operating profit	919.7	126.0	6.8	1 052.5
Operating margin	23.9%	21.4%	5.0%	23.0%
Segment assets	3 422.3	491.5	102.3	4 016.1
2010				
Revenue	3 470.3	503.4	136.9	4 110.6
Operating profit	808.7	96.2	2.3	907.2
Operating margin	23.3%	19.1%	1.7%	22.1%
Segment assets	3 072.8	410.4	62.4	3 545.6

### ACCOUNTS RECEIVABLE ANALYSIS

The company applies a payment rating assessment to each customer individually, which categorises customers into 13 payment categories. This assessment is integral to the calculation of the debtors' impairment provision. The 13 payment categories have been summarised into four main groupings of customers.

An analysis of the debtors book based on the payment ratings is set out below:

Debtor's Payment Analysis		Number of customers 2011	2010	Impairment provision % 2011	2010
Satisfactory paid	No.	521 304	498 370	1%	0%
Customers fully paid up to date including those who have paid 70% or more of amounts due over the contract period.	%	74.5%	72.7%		
Slow payers	No.	55 439	58 476	27%	23%
Customers who have paid between 65% and 70% of amounts due over the contract period.	%	7.9%	8.5%		
Non-performing customers	No.	44 436	48 446	44%	43%
Customers who have paid between 55% and 65% of amounts due over the contract period.	%	6.4%	7.1%		
Non-performing customers	No.	78 174	80 417		
Customers who have paid 55% or less of amounts due over the contract period.	%	11.2%	11.7%	98%	94%
		699 353	685 709	16.8%	16.0%

The debtors' impairment provision is allocated to the summary categories based on the number of customers.

### NOTES TO THE FINANCIAL STATEMENTS

#### 1. Basis of accounting

The results for the 12 months to 31 March 2011 are prepared in accordance with the recognition and measurement principles of International Financial Reporting Standards, including IAS 34 (Interim Financial Reporting), and in compliance with the Listings Requirements of the JSE Limited. The accounting policies are consistent with those applied in the annual financial statements for the year ending 31 March 2010 except for:  
The short-term portion of long-term borrowings has been excluded from cash and cash equivalents in the cash flow statement. Comparatives have been reclassified accordingly.

#### 2. Debtor costs

Bad debts, repossession losses and bad debt recoveries  
Movement in debtors' impairment provision

	336.0	331.5
	122.9	102.7
	458.9	434.2

#### 3. Net finance costs

Interest paid  
Interest earned  
Losses on forward exchange contracts

	87.1	94.7
	(3.2)	(6.0)
	8.0	32.5
	91.9	121.2

#### 4. Trade and other receivables

Instalment sale and loan receivables  
Provision for unearned finance charges and unearned maintenance income  
Provision for unearned initiation fees  
Provision for unearned insurance premiums  
Net instalment sale and loan receivables  
Debtors' impairment provision

	5 454.7	4 705.2
	(271.4)	(207.5)
	(102.6)	(88.5)
	(562.6)	(438.2)
	4 518.1	3 971.0
	(758.3)	(635.4)
	3 759.8	3 335.6
	75.2	92.0
	3 835.0	3 427.6

The credit terms of instalment sale and loan receivables range from 6 to 36 months (2010: 6 to 36 months). Amounts due from instalment sale and loan receivables after one year are reflected as current, as they form part of the normal operating cycle.

The average effective interest rate on instalment sale and loan receivables is 24.1% (2010: 27.8%) and the average term of the sale is 27.9 months (2010: 27.7 months).

#### 5. Investments – insurance business

Listed shares  
Fixed income securities  
Money market

	365.2	308.1
	491.9	407.9
	240.2	178.1
	1 097.3	894.1

Analysed as follows:

Non-current  
Current

	857.1	716.0
	240.2	178.1
	1 097.3	894.1

#### 6. Borrowings

Unsecured long-term borrowings at interest rates linked to the 3 month JIBAR  
Unsecured short-term borrowings at interest rates linked to the 3 month JIBAR and at money market rates

	400.0	350.0
	683.0	611.4
	1 083.0	961.4

#### 7. Trade and other payables

Trade payables  
Accruals and other payables  
Due to reinsurers  
Insurance provisions

	72.7	64.1
	178.1	134.4
	144.8	121.1
	171.4	130.4
	567.0	450.0

#### 8. Cash generated from operations

Operating profit  
Adjusted for:  
Share-based payment  
Depreciation  
Surplus on disposal of property, plant and equipment  
Movement in