# Sanlam Group

Incorporated in the Republic of South Africa Registered name: Sanlam Limited (Registration number 1959/001562/06) "Sanlam" or "the company" JSE share code (primary listing): SLM NSX share code: SLA ISIN: ZAE000070660

# Audited Results for the year ended 31 December 2012

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# Sanlam Group Results December 2012

## Key features

## **Earnings**

- Net result from financial services per share increased by 6%
- Normalised headline earnings per share up 17%

### **Business volumes**

- New business volumes up 18% to R136 billion
- Net value of new covered business up 23% to R1 176 million
- Net new covered business margin of 3,22%, up from 3,05%
- Net fund inflows of R23 billion

# **Group Equity Value**

- Group Equity Value per share of R37,07
- Return on Group Equity Value per share of 22%

# **Capital management**

- Unallocated discretionary capital of R4,2 billion at 31 December 2012
- Sanlam Life Insurance Limited CAR cover of 4,3 times

### **Dividend**

- Normal dividend of 165 cents per share, up 27%
- Special dividend of 50 cents per share

SALIENT RESULTS				
for the year ended 31 December 2012		2012	2011	Δ
SANLAM GROUP				
Earnings				
Net result from financial services per share (1)	cents	198,9	187,1	6%
Normalised headline earnings per share (2)	cents	292,1	248,7	17%
Diluted headline earnings per share	cents	286,8	250,1	15%
Net result from financial services (1)	R million	4 030	3 779	7%
Normalised headline earnings (2)	R million	5 919	5 023	18%
Headline earnings	R million	5 763	5 015	15%
Group administration cost ratio (3)	%	30,6	29,9	
Group operating margin (4)	%	19,4	20,3	
Business volumes				
New business volumes	R million	135 903	115 087	18%
Net fund inflows	R million	22 989	25 480	-10%
Net new covered business				
Value of new covered business	R million	1 176	958	23%
Covered business PVNBP (5)	R million	36 528	31 449	16%
New covered business margin <sup>(6)</sup>	%	3,22	3,05	
Group Equity Value				
Group Equity Value	R million	75 352	63 521	19%
Group Equity Value per share	cents	3 707	3 146	18%
Return on Group Equity Value per share (7)	%	22,0	15,7	
SANLAM LIFE INSURANCE LIMITED				
Shareholders' fund	R million	55 466	45 172	
Capital Adequacy Requirements (CAR)	R million	7 125	7 350	
CAR covered by prudential capital	Times	4,3	3,7	

### **Notes**

- (1) Comparative information has been restated as set out in the introduction to comments on the results.
- (2) Normalised headline earnings = headline earnings, excluding fund transfers.

- (3) Administration costs as a percentage of income after sales remuneration.
   (4) Result from financial services as a percentage of income after sales remuneration.
   (5) PVNBP = present value of new business premiums and is equal to the present value of new recurring premiums plus single premiums.
- (6) New covered business margin = value of new covered business as a percentage of PVNBP.
- (7) Growth in Group Equity Value per share (with dividends paid, capital movements and cost of treasury shares acquired reversed) as a percentage of Group Equity Value per share at the beginning of the year.

### **EXECUTIVE REVIEW**

Sanlam's 2012 financial result is another satisfactory addition to the Group's performance history and further confirmation of our strategy to generate sustained growth in shareholder value. Sanlam achieved another important milestone in 2012, with the value of new life business net of minorities exceeding R1 billion for the first time, representing growth of 21% per annum since 2003; emphasising again the turnaround from a company that was viewed as 'mature' and 'ex-growth' by industry commentators at the time.

The 2012 results reflect a resilient performance in an overall challenging environment. Economic growth remained marginal in most of the territories where the Group operates, impacting on consumers' disposable income. The South African general insurance industry also experienced one of its most difficult underwriting environments in many years. This was partly offset by strong equity and bond markets, which supported fees earned on assets under management.

The Return on Group Equity Value (RoGEV) per share for 2012 came in at 22%, exceeding the target of 12,2% by a comfortable margin. The adjusted RoGEV per share, which excludes the impact of investment markets and tax changes during the period, amounted to 15%, also well in excess of the target. Our primary performance target is to optimise shareholder value through maximising the RoGEV per share. Given the nature of the Group's diversified business we consider this measure of performance the most appropriate since it incorporates the result of all the major value drivers in the business.

The net result from financial services grew by 6% on a per share basis. Other salient results are:

- New business volumes increased by 18% to R136 billion
- Net value of new covered business up 23%
- Net VNB margin of 3,22% compared to 3,05% in 2011
- Normal dividend per share increased by 27% to 165 cents
- Special dividend per share of 50 cents

### 2012 strategic initiatives

Five strategic pillars underpin the Sanlam Group business model:

- Improving performance through top-line earnings growth;
- Achieve improved operating and cost efficiencies, including quality;
- Improving capital efficiency on an on-going basis;
- Prioritising Sanlam's international positioning through diversification; and
- Embracing and accelerating transformation of the Group.

### Earnings growth

The Sanlam Group delivered healthy earnings growth in 2012 despite the challenging operating environment, which provided support for the Group's targeted diversification strategy.

Earnings growth was driven by solid contributions mainly from Sanlam Personal Finance (SPF) and Sanlam Emerging Markets (SEM), somewhat offset by a deterioration in the Santam underwriting results.

SPF achieved satisfactory organic growth of 6% in its entry-level market new business sales, middle income new business volumes increased by 16% and the affluent market segment recorded a 21% increase in new business. SEM delivered exceptional growth of 70% in its Rest of Africa operations as a result of its successful partnerships in Africa.

A strong focus on the quality of new business was maintained by providing clients with affordable and appropriate products for their specific needs and as a result persistency levels remain strong across all market segments. The fact that entry-level market persistency levels did not deteriorate

from the 2011 levels was quite an achievement given the impact of the industrial action on this segment.

### Operating and cost efficiencies

The Sanlam for Sanlam cooperation programme, introduced at the end of 2010 to increase profits through cooperation between businesses, is already making a significant contribution. The Blueprint for Success initiative, launched late in 2012, is aimed at enhancing the Sanlam for Sanlam programme by helping employees embrace the critical enabling factors that will help Sanlam achieve accelerated growth.

In 2012 SPF also completed the implementation of new IT systems at a cost of some R400 million, which will enable the cluster to improve efficiencies and design more innovative and competitive products.

As part of our drive to remain relevant into the future we have to recognise that future generations will engage differently with our products and services. It is imperative that our digital strategy is implemented by the time South Africa's digital generation is old enough to engage with our offering. For this reason, we have intensified our focus on our digital strategy.

Sanlam Investments has also focused on improving margins through the effective use of technology to improve efficiency and to reduce costs. In addition, the Sanlam Investments website has been enhanced to facilitate a better client experience by providing more regular and easily accessible information to clients.

### Capital efficiency

Our liquidity position remained robust in 2012 and all of the Group operations remain well capitalised. We started 2012 with a war chest of around R4 billion, which was bolstered by a strong initiative in 2012 to drive surplus capital out of the various businesses and allocate this money to growth initiatives. A total of R3,3 billion was redeployed during 2012.

The Sanlam Group held discretionary capital of R4,2 billion at the end of December 2012. We have identified a number of opportunities that fit in with our strategic focus of bulking up in the highgrowth areas of Africa, India and South-East Asia, while we will also allocate some capital to strengthen our distribution capabilities in South Africa. These initiatives will be pursued during 2013. The Board fully supports the stated strategy not to hold excess capital that is unlikely to be utilised within a reasonable period. It therefore approved the return to shareholders of the approximately R1 billion added to discretionary capital in the second half of 2012 by way of a special dividend of 50 cents per share.

### Diversification

Our successful diversification strategy has enabled us to deliver consistent robust business performance in recent years. Over the past ten years Sanlam has evolved from a traditional insurer to a diversified financial services provider with an extensive product offering catering for all market segments. We have also successfully grown our local and international footprint with the aim of further diversifying revenue streams.

Today we have a presence in ten African countries, excluding South Africa, as well as India. In 2012 we also confirmed two acquisitions that will see us expanding our presence in India and venturing into Malaysia in 2013. Furthermore we also have successful operations in the UK, Ireland, Switzerland and Australia.

In 2013 we will focus on extracting more value from our existing partnerships in Africa. We will also finalise our Malaysian acquisition and continue to identify other opportunities in South East Asia, which we believe offers tremendous growth opportunities. In South Africa our focus will be on growing our market share in the Gauteng market as well as in the entry-level market.

The Sanlam business is still predominantly intermediated and as part of our diversification strategy we are looking at alternative methods of distribution, especially in the entry-level market. Our joint ventures with affinity groups such as unions and church groups have proven successful alternative distribution channels and we will continue to expand on this approach.

We have also made good progress with MiWay, a direct short-term insurance company owned by Santam. Our future goal is to add traditional Sanlam products to the MiWay online platform.

#### **Transformation**

In order to remain a relevant player in a constantly changing environment we need to maintain the agility to transform our business to meet new demands.

In the South African context transformation is traditionally seen as a company's willingness to adapt the composition of its staff complement and its shareholding to more accurately reflect the demographics of the country. We are committed to achieving this and as a result we have made good progress. In 2011 we had set ourselves the target of increasing our black staff complement to 62% by the end of 2012. Not only did we achieve this, but we also exceeded this target by a small margin. At the end of 2012, 63% of our staff complement was black.

As far back as 1993, Sanlam concluded the country's first major black economic empowerment transaction with the sale of Metropolitan to a black- owned consortium. In 2004 the Ubuntu-Botho deal resulted in a broad-based black empowerment consortium buying a 10% shareholding in Sanlam in what was to become one of the most far-reaching black empowerment transactions to date. With the gazetting of the Financial Sector Code late in 2012 we now have a clear roadmap on how to build on existing achievements in black economic empowerment to the benefit of all stakeholders.

We also believe our willingness to transform must extend to other areas of our business. We have therefore been transforming our offering to the entry-level market as well as our distribution model for this segment to ensure more people have access to financial services.

As one of the biggest financial services groups in the country, the transformation of the savings and investment landscape of South Africa is an additional priority and we continue working with the Association for Savings and Investment South Africa (ASISA) as well as National Treasury and the Financial Services Board (FSB) to achieve this.

# Forward-looking statements

In this report we make certain statements that are not historical facts and relate to analyses and other information based on forecasts of future results not yet determinable, relating, amongst others, to new business volumes, investment returns (including exchange rate fluctuations) and actuarial assumptions. These statements may also relate to our future prospects, developments and business strategies. These are forward-looking statements as defined in the United States Private Securities Litigation Reform Act of 1995. Words such as "believe", "anticipate", "intend", "seek", "will", "plan", "could", "may", "endeavour" and "project" and similar expressions are intended to identify such forward-looking statements, but are not the exclusive means of identifying such statements. Forward-looking statements involve inherent risks and uncertainties and, if one or more of these risks materialise, or should underlying assumptions prove incorrect, actual results may be very different from those anticipated. Forward-looking statements apply only as of the date on which they are made, and Sanlam does not undertake any obligation to update or revise any of them, whether as a result of new information, future events or otherwise.

### **COMMENTS ON THE RESULTS**

### Introduction

The Sanlam Group results for the year ended 31 December 2012 are presented based on and in compliance with International Financial Reporting Standards (IFRS). The basis of presentation and accounting policies for the IFRS financial statements and shareholders' information are in all material respects consistent with those applied in the 2011 annual report, apart from the following changes to the shareholders' information and segmental reporting:

- Corporate expenses relating to the SEM cluster that was included in the overall Group adjustment for holding company expenses has been reallocated to the SEM cluster.
   Comparative information has been restated accordingly (already implemented in the 2012 interim results).
- The establishment and growth of certain niche and specialised Group businesses are materially linked to and dependant on the continued involvement of a few key specialist staff members. To retain and appropriately incentivise these individuals, they are in exceptional cases granted participation schemes through which they effectively share in the value created within these businesses. The cost associated with the equity participation schemes is in substance similar to intangible assets recognised in a business combination and commensurately not part of the Group's operational performance. The change in fair value of the equity participation schemes is therefore excluded from the net result from financial services and recognised as equity participation cost in the shareholder's fund income statement. Comparative information has been restated accordingly.
- The Sanlam Investments cluster has been restructured, which affects the presentation of Group Equity Value, the Shareholders' fund at fair value and the Shareholders' fund at net asset value. Comparative information has been restated accordingly.

# **Group Equity Value**

As at 31 December 2012 the total GEV amounted to R75,4 billion or 3 707 cents per share. Taking into account the dividend of 130 cents per share paid in May 2012, this represents growth of 22,5% and 22,0% respectively on the R63,5 billion and 3 146 cents per share in December 2011, both well above the 2012 performance hurdle of 12,2%.

The Group has a significant exposure to investment markets, both in respect of the shareholder capital portfolio that is invested in financial instruments, as well as a significant portion of the fee income base that is linked to the level of assets under management. The strong investment market performance during 2012 had a marked positive impact on the RoGEV for the period. Excluding the favourable impact of investment returns in excess of the long-term expectations, lower long-term interest rates and certain other once-off effects, an adjusted RoGEV of 15% is still in excess of the return target.

#### **Group Equity Value at 31 December 2012 Group Equity Value** RoGEV R million 2012 2011 2012 % **Group operations** 68 166 14 303 24,9 56 809 Sanlam Personal Finance 32 762 6 862 23,8 28 876 Sanlam Emerging Markets (1) 16,9 6 105 3 409 669 Sanlam Investments 16 424 14 909 2 539 16,9 Santam 12 875 9 615 4 233 44,0 34 875 **Covered business** 38 996 7 908 22,7 Value of in-force 24 050 20 322 6 433 31,7 Net worth 14 946 14 553 1 475 10,1 Other operations 29 170 21 934 6 395 28,2 68 166 56 809 14 303 24,9 Discretionary capital and other (1) 7 186 6 712 0,1 7 **Group Equity Value** 75 352 63 521 14 310 22,5 Per share (cents)

3 707

3 146

691

22.0

Group operations of R68 billion yielded an overall return of 24,9% in 2012. The embedded value of covered business (life operations) amounted to R39 billion, accounting for 52% of GEV in December 2012, marginally down from 55% in 2011. The capital allocated to the life operations increased marginally to R15 billion. In aggregate, a balanced after tax investment return of 10,1% was earned on the supporting capital portfolios in 2012. The in-force book of R24,1 billion yielded an exceptional return of 31,7%. Strong VNB growth and continued positive operating experience variances, substantially positive risk experience, supported this sound result. This was partly offset by negative tax changes of R168 million emanating largely from an increase in the effective capital gains tax rate in South Africa.

Other Group operations provided a return of 28,2%, assisted by a substantial contribution from the Group's investment in Santam. The valuations of the other non-insurance operations were in general positively impacted by a higher level of assets under management, somewhat offset by a higher allowance for cluster level corporate expenses in SEM and Sanlam UK. Santam is valued at its listed share price. The Santam share price substantially outperformed general equity markets in South Africa, which supported the 44% return earned on this investment.

The low return on discretionary and other capital is essentially the combined effect of the investment return earned on surplus capital (substantially invested in low yielding liquid assets), offset by corporate costs and the Secondary Tax on Companies (STC) expense incurred in 2012. Refer to the Capital and solvency section below for information on the movement in discretionary capital during 2012.

## **Earnings**

Normalised headline earnings of R5,9 billion or 292,1 cents per share are 17% higher than in 2011, largely attributable to a 50% increase in the net investment return earned on the capital portfolio, the result of the strong performance in the South African equity and bond markets in 2012 relative

<sup>(1)</sup> Comparative information has been restated as set out in the introduction to comments on the results.

to a weak 2011. This was partly offset by an increase in the amortisation of intangible assets acquired, the mark-to-market of equity participation rights of staff members in selected start-up Group businesses (MiWay and certain SI international initiatives), as well as the final STC charge on the dividend paid in May 2012. This charge will in 2013 be replaced by a dividend withholding tax and will thus not be reflected in the Group's results.

Shareholders' fund income statement for the year ended 31 December 2012					
R million	2012	2011	Δ		
Net result from financial services	4 030	3 779	7%		
Sanlam Personal Finance	2 351	1 990	18%		
Sanlam Emerging Markets	428	309	39%		
Sanlam Investments	975	945	3%		
Corporate and other	(129)	(124)	-4%		
	3 625	3 120	16%		
Santam (1)	405	659	-39%		
Net investment return	2 356	1 571	50%		
Project costs and amortisation	(178)	(133)	-34%		
Equity participation costs (1)	(56)	(26)	-115%		
Secondary tax on companies	(233)	(168)	-39%		
Normalised headline earnings	5 919	5 023	18%		
Per share (cents)	292,1	248,7	17%		

<sup>(1)</sup> Comparative information has been restated as set out in the introduction to comments on the results.

Net operating profit (net result from financial services), of R4,0 billion, increased by 7%. A strong performance by Sanlam Personal Finance (SPF) and Sanlam Emerging Markets (SEM) was offset by marginal growth reported by Sanlam Investments (SI) and a significant deterioration in the underwriting results experienced by Santam during 2012. Excluding the Santam results, net operating profit increased by a satisfactory 16%.

SPF's gross result from financial services increased by 18%. The entry-level market recorded gross operating earnings of R375 million, 27% up on 2011. Improved mortality and persistency experience supported individual life profit. Safrican also benefited from lower claims experience. Middle-income market profit increased by 17%, attributable to strong growth in risk profits, 33% growth in Sanlam Personal Loans' contribution and a lower impact from actuarial basis changes due to the strengthening of the mortality basis in 2011 that was not repeated in 2012. Despite the negative impact of system development expenditure, administration profit increased by 7%, supported by a strong increase in fund fees from the higher average level of assets under management. Glacier also reported satisfactory profit growth of 11%.

SEM recorded a 30% increase in its gross result from financial services. A more than doubling in the Rest of Africa and India contributions was partly offset by lower growth in the more mature Namibia and Botswana markets as expected. The increased holding in Letshego from the second half of 2011 supported the Botswana results. The Nigeria operations managed to break even within two years of its launch, testimony to SEM's low cost expansion model in Africa.

Sanlam Investments (SI) contributed R1,3 billion to the Group's gross result from financial services, 7% up on the prior year. The Capital Management business had another good year and recorded growth of 18% on an already high base in 2011. The results include some once-off fees earned on large financing deals concluded during the year. Sanlam Employee Benefits increased its contribution by 9%, the combined effect of lower administration losses, strong earnings from Sanlam Structured Solutions and lower risk profits. The Investment management operations were

negatively impacted by the following once-off items, which deflated operating earnings growth to 3%:

- A R55 million reduction from the R78 million in performance fees earned by the South African institutional asset manager in 2011. This is substantially due to Sanlam Investments' valuebased investment philosophy that underperformed relative to the strong overall market performance in 2012.
- The newly acquired Merchant Securities business recorded a loss of R35 million for the year, largely attributable to once-off costs relating to the integration, restructuring and reorganisation of the business.
- Start-up losses of R27 million in newly established distribution channels.

Excluding the South African performance fees as well as the above once-off losses, Investment management gross operating earnings increased by 24%, a very strong performance.

The South African general insurance industry experienced one of its most difficult underwriting environments in many years. Fire and storm related events contributed to an increase in *Santam's* claims ratio from 64,2% in 2011 to 68,3% in 2012. The underwriting margin accordingly declined from 8,0% in 2011 to 3,8% in 2012, and Santam's net result from financial services by 39%.

### **Business volumes**

The Group achieved overall growth of 13% in new business volumes (excluding white label), a solid performance in the difficult operating environment of 2012. SPF and SEM recorded strong new business growth with new life business, in particular, achieving growth of 19%. Investment and short-term insurance business increased by 12% and 7% respectively. The strategic focus on the quality of new business written is reflected in good retention levels and a continuance of strong net fund inflows. Net fund inflows achieved of R25 billion is commendable given the loss of a number of investment mandates during the year from clients restructuring their portfolios.

Business volumes for the year ended 31 December 2012								
New	/ business		Ne	et inflows				
2012	2011	Δ	2012	2011	Δ			
32 355	27 246	19%	8 974	5 898	52%			
12 952	10 995	18%	3 977	2 008	98%			
62 139	56 062	11%	7 103	11 444	-38%			
15 626	14 653	7%	4 946	5 249	-6%			
123 072	108 956	13%	25 000	24 599	2%			
25 436	21 455	19%	8 532	6 685	28%			
81 716	72 679	12%	11 460	12 630	-9%			
15 920	14 822	7%	5 008	5 284	-5%			
123 072	108 956	13%	25 000	24 599	2%			
	2012 32 355 12 952 62 139 15 626 123 072 25 436 81 716 15 920	New business         2012       2011         32 355       27 246         12 952       10 995         62 139       56 062         15 626       14 653         123 072       108 956         25 436       21 455         81 716       72 679         15 920       14 822	New business         2012       2011       △         32 355       27 246       19%         12 952       10 995       18%         62 139       56 062       11%         15 626       14 653       7%         123 072       108 956       13%         25 436       21 455       19%         81 716       72 679       12%         15 920       14 822       7%	New business         New business           2012         2011         △         2012           32 355         27 246         19%         8 974           12 952         10 995         18%         3 977           62 139         56 062         11%         7 103           15 626         14 653         7%         4 946           123 072         108 956         13%         25 000           25 436         21 455         19%         8 532           81 716         72 679         12%         11 460           15 920         14 822         7%         5 008	New business         Net inflows           2012         2011         △         2012         2011           32 355         27 246         19%         8 974         5 898           12 952         10 995         18%         3 977         2 008           62 139         56 062         11%         7 103         11 444           15 626         14 653         7%         4 946         5 249           123 072         108 956         13%         25 000         24 599           25 436         21 455         19%         8 532         6 685           81 716         72 679         12%         11 460         12 630           15 920         14 822         7%         5 008         5 284			

SPF's new business sales increased by 19%, with single premium business the main contributor to the growth. An improvement in the entry-level market segment performance since the first half of

2012 was particularly satisfactory. Single premiums previously reported as part of the entry-level market segment essentially comprised of roll-overs of discontinued single premium business in Sanlam Sky. As these relate more to middle-income clients, the business has been reclassified to the middle-income market segment.

New business volumes in the South African entry-level market increased by 6%. Growth was impacted by the closure of the Channel4Life distribution channel as well as the ZCC bi-annual premium adjustment that occurred in 2011 and increased the comparative base. Excluding these two distribution channels, new business sales grew by 12%. New individual life business increased by 13% (15% excluding Channel4Life), offset by a 9% decline in new group life sales (2% increase excluding the ZCC). The agency channel recorded strong growth in individual life business, but this was partly offset by lower broker sales attributable to some instability in the broker channel. Safrican experienced a difficult year after an exceptional 2011, also contributing to the lower group life sales.

SEM recorded 18% growth in its new business sales, with exceptional growth in Rest of Africa.

Namibia achieved 13% growth in new business volumes, a good result from this more mature market. The positive sales trend in the entry-level segment is continuing, with recent product launches in the middle-income and affluent segments also performing well, albeit lower margin business.

Sales trends in Botswana remained largely unchanged from the first half of 2012, with individual life recurring sales continuing to struggle (21% lower than in 2011), offset by a 29% increase in single premiums (largely annuities).

The Rest of Africa operations had a good year and increased new business volumes by 70% on 2011. All countries contributed to the growth.

Shriram General continued its strong growth trajectory and contributed to an overall 24% growth in new Indian business. The life business continues to struggle in the tough regulatory environment with overall new business volumes down 18% on 2011. This is attributable to much lower single premium volumes, somewhat compensated for by 79% growth in recurring premium sales. Single premium sales were negatively impacted by the attractive returns that are currently available on banking products in India.

New business volumes for the *SI* cluster were up 11% on 2011 (excluding white label). The asset management operations delivered solid growth of 11% in a very competitive environment, complemented by a more than doubling in Sanlam UK's contribution, partly attributable to new acquisitions. The international investment management operations had a tough year with investor risk aversion not favouring the cluster's niche operations. Sanlam Employee Benefits (SEB) won a large mandate in 2011 that did not repeat in 2012, contributing to an 18% decrease in its new business volumes. As anticipated, SEB's VNB and margins declined commensurately from the high base in 2011 (refer below). Net fund flows decreased by 38% from R11 billion in 2011 to R7 billion in 2012. Sanlam Private Investments (SPI) experienced a R2,3 billion once-off outflow of low margin business from a single client, which impacted negatively on SPI and the cluster's net fund flows. The South African investment management operations also lost a few mandates; this was however substantially due to portfolio restructuring by clients and not related to investment performance. Retail net fund flows remained strong.

Santam grew net earned premiums by 7%, above the industry average for the year.

### Value of new covered business

The value of new life business (VNB) written during 2012 increased by 22% on 2011 to reach R1 278 million. After minorities, VNB increased by 23% to R1 176 million. Both SPF and SEM reported very satisfactory VNB growth, with only the VNB of SI (essentially group business) being down from a high 2011 base. The average margin achieved increased to 3,35%.

The reduction in long-term interest rates and consequently the risk discount rate applied, had a marked effect on the reported VNB and contributed R117 million to the increase on 2011. At a consistent 2011 discount rate VNB increased by 10% in 2012 and the average margin achieved was somewhat lower at 3,12%, essentially due to the reduction in margin in the employee benefits business from a high base in 2011, as expected. All businesses, apart from employee benefits and the Botswana operations, achieved strong VNB growth on the 2011 economic basis as well.

R million	201	2 econom	ic basis	201	l economic basis	
	2012	2011	Δ	2012	2011	Δ
Value of new covered business	1 278	1 051	22%	1 161	1 051	10%
Sanlam Personal Finance	939	705	33%	829	705	18%
Sanlam Emerging Markets	267	223	20%	262	223	17%
Sanlam Investments	72	123	(41%)	70	123	-43%
Net of minorities	1 176	958	23%	1 061	958	11%
Present value of new business premiums	38 129	32 786	16%	37 229	32 786	14%
Sanlam Personal Finance	27 332	23 423	17%	26 634	23 423	14%
Sanlam Emerging Markets	4 537	3 642	25%	4 471	3 642	23%
Sanlam Investments	6 260	5 721	9%	6 124	5 721	7%
Net of minorities	36 528	31 449	16%	35 657	31 449	13%
New covered business margin	3,35%	3,21%		3,12%	3,21%	
Sanlam Personal Finance	3,44%	3,01%		3,11%	3,01%	
Sanlam Emerging Markets	5,88%	6,12%		5,86%	6,12%	
Sanlam Investments	1,15%	2,15%		1,14%	2,15%	
Net of minorities	3,22%	3,05%		2,98%	3,05%	

# Capital and solvency

Optimal capital management remains a key strategic priority for the Group, with specific focus on the following:

Optimising the capital allocated to Group operations, taking account of the applicable regulatory requirements. Continuous attention is given to businesses and individual products attracting suboptimal levels of capital and thus diluting RoGEV. Product design, pricing and new business targets are therefore linked to capital required and the meeting of return hurdles. The Financial Services Board's implementation of a third country equivalent of the European Solvency II regime in South Africa (Solvency Assessment and Management (SAM)) is a major

consideration. Sanlam is an active participant in this process with our own SAM implementation project running according to plan. The FSB conducted its second quantitative impact study in South Africa in 2012, which confirmed the Group's view that the capital allocated to its life insurance operations is appropriate.

The mix of the Group's in force life book is changing to less capital intensive products. This resulted in a largely unchanged capital requirement for the life insurance operations at the end of 2012 and a release to discretionary capital of some R1,1 billion from the investment return earned on the allocated capital. In addition, Santam paid a special dividend from its excess capital during 2012 that added R576 million to Sanlam's discretionary capital.

- Releasing capital from illiquid investments. Some R750 million was released during 2012 through the disposal of illiquid investments, the majority of which comprised of properties.
- Optimal utilisation of discretionary capital. The Group's preference remains to invest its
  discretionary capital in value-adding growth opportunities, with specific focus on the identified
  growth markets. Some R3,3 billion was utilised for this purpose in 2012:
  - The acquisition of a 26% interest in Shriram Capital in India. The transaction that utilised some R2,1 billion was announced in the latter half of 2011 and concluded in September 2012.
  - The acquisition of a 49% interest in Pacific & Orient (P&O), a short-term insurance operation in Malaysia. Final closing of the transaction is still subject to P&O shareholder approval. Some R780 million has been reserved for this transaction.
  - The acquisition of the minority interests in Safrican and Satrix required an investment of R230 million.
  - Approximately R100 million was used to expand the international operations of SI, essentially in respect of bolt-on acquisitions and the capitalisation of start-up businesses.
  - Some R95 million was utilised to capitalise SEM's operations in Nigeria and India and to increase its holding in its Kenyan business.
  - Expenditure on the acquisition of Sanlam shares was limited to only R26 million.

At the end of December 2011 the Group held discretionary capital of R3,9 billion. Taking into account the movement set out above, as well as the investment income earned by the discretionary capital portfolio and the cash operating profit retained in the 2011 dividend earnings cover, the level of discretionary capital increased to R4,2 billion at the end of 2012. Progress made on potential transactions, the level of capital and its optimal utilisation are continuously evaluated given the suboptimal return earned on discretionary capital, which is largely invested in low yielding liquid assets. A number of potential opportunities are currently being considered which, if successful, should utilise some R3 billion of the available discretionary capital. The Group's capital management philosophy dictates that any excess capital not likely to be applied within a reasonable timeframe must be returned to shareholders. The Board accordingly decided to distribute to shareholders the R1 billion added to discretionary capital since June 2012 by way of a special dividend of 50 cents per share. This special dividend will be declared and paid as part of the Group's normal dividend.

All of the life insurance businesses within the Group were sufficiently capitalised at the end of December 2012. The total admissible regulatory capital (including identified discretionary capital) of Sanlam Life Insurance Limited, the holding company of the Group's major life insurance subsidiaries, of R31 billion covered its capital adequacy requirements (CAR) 4,3 times. No policyholder portfolio had a negative bonus stabilisation reserve at the end of December 2012.

FitchRatings has affirmed the credit ratings of the Group early in 2013 and the outlook remained stable. These include Sanlam Limited: National Long-term AA- (zaf); Sanlam Life Insurance Limited: National Insurer Financial Strength: AA+ (zaf), Subordinated debt: A+ (zaf).

### **Dividend Declarations**

The Group only declares an annual dividend due to the costs involved in distributing an interim dividend to our large shareholder base. Sustainable growth in dividend payments is an important consideration for the Board in determining the dividend for the year. The Board uses cash operating earnings as a guideline in setting the level of the normal dividend, subject to the Group's liquidity and solvency requirements. The operational performance of the Group in the 2012 financial year, as well as the effect of abolishing STC, enabled the Board to increase the normal dividend per share by 27% from 130 cents to 165 cents. This will maintain a cash operating earnings cover of approximately 1,1 times. The Board fully supports the stated strategy not to hold excess capital that is unlikely to be utilised within a reasonable period. It therefore approved the return to shareholders of the approximately R1 billion added to discretionary capital in the second half of 2012 by declaring a special dividend of 50 cents per share. Including the special dividend of 50 cents per share, the total dividend, declared and payable to shareholders, amounts to 215 cents per share. The new South African dividend withholding tax regime will apply in respect of the total dividend of 215 cents per share. Shareholders will benefit from the remaining STC credits held by Sanlam in that 1,8 cents of the final dividend of 165 cents will still carry such credits. The final and special dividends will be subject to a 15% withholding tax, which will result in a net final dividend, to those shareholders who are not exempt from paying dividend tax, of 140.52 cents per ordinary share and a net special dividend of 42.5 cents per ordinary share. The number of ordinary shares in issue in the company's share capital at the date of the declaration is 1,936,081,708 (excluding treasury shares of 163,918,292). The company's tax reference number is 9536/346/84/5. Shareholders are advised that the total dividend of 215 cents per share for the year ended 31 December 2012 is payable on Monday, 29 April 2013 to ordinary shareholders recorded in the register of Sanlam at the close of business on Friday, 26 April 2013. The last date to trade to qualify for this dividend will be Friday, 19 April 2013, and Sanlam shares will trade ex-dividend from Monday, 22 April 2013.

Dividend payment by way of electronic bank transfers will be effected on Monday, 29 April 2013. Share certificates may not be dematerialised or rematerialised between Monday, 22 April 2013 and Friday, 26 April 2013, both days inclusive.

Desmond Smith Chairman

Johan van Zyl Group Chief Executive

Sanlam Limited Bellville 6 March 2013

# **Sanlam Group**

# Financial statements for the year ended 31 December 2012

### ACCOUNTING POLICIES AND BASIS OF PRESENTATION

The accounting policies adopted for purposes of the financial statements comply with International Financial Reporting Standards (IFRS), specifically IAS 34 on interim financial reporting, the AC 500 Standards as issued by the Accounting Practices Board or its successor, and with applicable legislation. The condensed financial statements are presented in terms of IAS 34, with additional disclosure where applicable. The policy liabilities and profit entitlement rules are determined in accordance with prevailing legislation, generally accepted actuarial practice and the stipulations contained in the demutualisation proposal. There have been no material changes in the financial soundness valuation basis since 31 December 2011, apart from changes in the economic assumptions.

The basis of presentation and accounting policies for the IFRS financial statements and shareholders' information are in all material respects consistent with those applied in the 2011 annual report, apart from the changes to the shareholders' information and segmental reporting indicated above.

The preparation of the Group's audited annual results was supervised by the financial director, Kobus Möller CA(SA).

# The following new or revised IFRSs and interpretations are applied in the Group's 2012 financial year:

- Amendments to IFRS 1 Severe hyperinflation and removal of fixed dates for first-time adopters (effective 1 July 2011)
- Amendment to IFRS 7 Disclosures Transfers of Financial Assets (effective 1 July 2011)
- Amendment to IAS 12 Deferred tax: Recovery of underlying assets (effective 1 January 2012)

The application of these standards and interpretations did not have a significant impact on the Group's financial position, reported results and cash flows. The following new or revised IFRSs and interpretations have effective dates applicable to future financial years and have not been early adopted:

- Amendment to IFRS 7 Disclosures relating to offsetting of financial assets and liabilities (effective 1 January 2013)
- Amendment to IAS 32 Clarification of the instances in which the set off of financial assets and liabilities is allowed (effective 1 January 2014)
- Amendment to IAS 1 Financial statement presentation (effective 1 July 2012)
- Amendment to IFRS 10 Investment entities exemption (effective 1 January 2014)
- IFRS 9 Financial Instruments (effective 1 January 2015)
- IFRS 10 Consolidated Financial Statements (effective1 January 2013)
- IFRS 11 Joint Arrangements (effective 1 January 2013)
- IFRS 12 Disclosure of Interests in Other Entities (effective 1 January 2013)
- IFRS 13 Fair Value Measurement (effective 1 January 2013)
- IAS 19 Employee Benefits Amendment regarding removal of corridor method and other comprehensive income treatment (effective 1 January 2013)

- IAS 27 Separate Financial Statements Consequential amendments resulting from consolidation project (effective 1 January 2013)
- IAS 28 Investments in Associates and Joint Ventures Consequential amendments resulting from consolidation project (effective 1 January 2013)
- IAS 19 Employee benefits (revised) removal of corridor approach and changes to concept of expected return on plan assets (effective 1 January 2013)
- May 2012 Improvements to IFRS (mostly effective 1 January 2013)

The application of these revised standards and interpretations in future financial reporting periods is not expected to have a significant impact on the Group's reported results, financial position and cash flows.

### **EXTERNAL AUDIT**

The Group financial statements have been extracted from the Group's 2012 audited annual financial statements, which have been audited by Ernst & Young Inc. and their unqualified audit opinion is available for inspection at the company's registered office. The Shareholders' information has also been subject to external audit by Ernst & Young Inc. and the unqualified audit opinion is available for inspection at the registered office of Sanlam Limited.

# **Shareholders' information for the year ended 31 December 2012**

### Contents

**Group Equity Value** 

Shareholders' fund income statement

Notes to the shareholders' information

Embedded value of covered business

# **GROUP EQUITY VALUE**

at 31 December 2012		
	2012	2011 <sup>(1)</sup>
	R million	R million
Embedded value of covered business	38 996	34 875
Sanlam Personal Finance	30 144	26 687
Adjusted net worth	8 681	8 622
Value of in-force	21 463	18 065
Sanlam Emerging Markets	2 647	2 320
Adjusted net worth	1 145	1 012
Value of in-force	1 502	1 308
Sanlam Investments	6 205	5 868
Adjusted net worth	5 120	4 919
Value of in-force	1 085	949
Other Group operations	29 170	21 934
Sanlam Personal Finance	2 618	2 189
Sanlam Emerging Markets	3 458	1 089
Sanlam Investments	10 219	9 041
Santam	12 875	9 615
Other capital and net worth adjustments	2 986	2 812
	71 152	59 621
Discretionary capital	4 200	3 900
Group equity value	75 352	63 521
Group equity value per share (cents)	3 707	3 146
(1) Restated as set out in the introduction to comments on the results.		

<sup>(1)</sup> Restated as set out in the introduction to comments on the results.

# SHAREHOLDERS' FUND INCOME STATEMENT

for the year ended 31 December 2012

	2012	2011 <sup>(1)</sup>
	R million	R million
Result from financial services before tax	6 285	6 050
Sanlam Personal Finance	3 272	2 775
Sanlam Emerging Markets	850	656
Sanlam Investments	1 322	1 230
Santam	1 008	1 560
Corporate and other	(167)	(171)
Tax on financial services income	(1 669)	(1 544)
Minority shareholders' interest	(586)	(727)
Net result from financial services	4 030	3 779
Net investment return	2 356	1 571
Net investment income	1 127	792
Net investment surpluses	1 171	715
Net equity-accounted headline earnings	58	64
Net project expenses	(23)	(25)
Equity participation costs	(56)	(26)
Amortisation of intangibles	(155)	(108)
Net secondary tax on companies	(233)	(168)
Normalised headline earnings	5 919	5 023
Profit on disposal of operations	66	186
Impairments	(174)	(35)
Normalised attributable earnings	5 811	5 174
Fund transfers	(156)	(8)
Attributable profit per Group statement of comprehensive income	5 655	5 166

<sup>(1)</sup> Restated as set out in the introduction to comments on the results.

# NOTES TO THE SHAREHOLDERS' INFORMATION

for the year ended 31 December 2012

R million   R million   R million			2012	2011
Analysed per licence:         Life Insurance       25 436       21 455         Sanlam Personal Finance       18 351       15 338         Sanlam Emerging Markets       2 922       2 205         Sanlam Investments       4 163       3 912         Investment business and other       97 636       87 501         Sanlam Personal Finance       14 004       11 908         Sanlam Emerging Markets       10 030       8 790         Santam       57 976       52 150         Santam       15 626       14 653     New business excluding white label  ### United label  ### Provided Transport of the provided			R million	R million
Life Insurance         25 436         21 455           Sanlam Personal Finance         18 351         15 338           Sanlam Emerging Markets         2 922         2 205           Sanlam Investments         4 163         3 912           Investment business and other         97 636         87 501           Sanlam Personal Finance         14 004         11 908           Sanlam Emerging Markets         10 030         8 790           Sanlam Investments         57 976         52 150           Santam         15 626         14 653           New business excluding white label         12 3072         108 956           White label         2 200         1 806           Sanlam Personal Finance         3 532         6 685           Sanlam Emerging Markets         561         736 </td <td>1.</td> <td>NEW BUSINESS</td> <th></th> <td></td>	1.	NEW BUSINESS		
Life Insurance         25 436         21 455           Sanlam Personal Finance         18 351         15 338           Sanlam Emerging Markets         2 922         2 205           Sanlam Investments         4 163         3 912           Investment business and other         97 636         87 501           Sanlam Personal Finance         14 004         11 908           Sanlam Emerging Markets         10 030         8 790           Sanlam Investments         57 976         52 150           Santam         15 626         14 653           New business excluding white label         12 3072         108 956           White label         2 200         1 806           Sanlam Personal Finance         3 532         6 685           Sanlam Emerging Markets         561         736 </td <td></td> <td></td> <th></th> <td></td>				
Sanlam Personal Finance       18 351       15 338         Sanlam Emerging Markets       2 922       2 205         Sanlam Investments       4 163       3 912         Investment business and other       97 636       87 501         Sanlam Personal Finance       14 004       11 908         Sanlam Emerging Markets       10 030       8 790         Sanlam Investments       57 976       52 150         Santam       15 626       14 653         New business excluding white label       123 072       108 956         White label       12 831       6 131         Total new business       135 903       115 087         2. NET FLOW OF FUNDS         Analysed per licence:         Life Insurance       8 532       6 685         Sanlam Personal Finance       5 7771       4 143         Sanlam Emerging Markets       2 200       1 806         Sanlam Investments       561       736         Investment business and other       16 468       17 914         Sanlam Emerging Markets       1 707       202         Sanlam Emerging Markets       1 777       202         Sanlam Investments       6 542       10 708				
Sanlam Emerging Markets       2 922       2 205         Sanlam Investments       4 163       3 912         Investment business and other       97 636       87 501         Sanlam Personal Finance       14 004       11 908         Sanlam Emerging Markets       10 030       8 790         Sanlam Investments       57 976       52 150         Santam       15 626       14 653         New business excluding white label       123 072       108 956         White label       12 831       6 131         Total new business       135 903       115 087         2. NET FLOW OF FUNDS         Analysed per licence:         Life Insurance       8 532       6 685         Sanlam Personal Finance       5 7771       4 143         Sanlam Emerging Markets       2 200       1 806         Sanlam Investments       561       736         Investment business and other       16 468       17 914         Sanlam Emerging Markets       1 777       202         Sanlam Investments       6 542       10 708         Santam       4 946       5 249         Net inflow excluding white label       25 000       24 599      <				
Sanlam Investments       4 163       3 912         Investment business and other       97 636       87 501         Sanlam Personal Finance       14 004       11 908         Sanlam Emerging Markets       10 030       8 790         Sanlam Investments       57 976       52 150         Santam       15 626       14 653         New business excluding white label       123 072       108 956         White label       12 831       6 131         Total new business       135 903       115 087     Analysed per licence:  Life Insurance  Sanlam Personal Finance  Sanlam Emerging Markets  Sanlam Emerging Markets  Sanlam Investments  for 1 4 143         Sanlam Emerging Markets       2 200       1 806         Sanlam Investments       561       736         Investment business and other       16 468       17 914         Sanlam Emerging Markets       1 777       202         Sanlam Investments       6 542       10 708         Santam       4 946       5 249         Net inflow excluding white label       25 000       24 599         White label       (2 011)       881		Sanlam Personal Finance	18 351	15 338
Investment business and other		Sanlam Emerging Markets	2 922	2 205
Sanlam Personal Finance       14 004       11 908         Sanlam Emerging Markets       10 030       8 790         Sanlam Investments       57 976       52 150         Santam       15 626       14 653         New business excluding white label       123 072       108 956         White label       12 831       6 131         Total new business       135 903       115 087         2. NET FLOW OF FUNDS         Analysed per licence:         Life Insurance       8 532       6 685         Sanlam Personal Finance       5 771       4 143         Sanlam Emerging Markets       2 200       1 806         Sanlam Investments       561       736         Investment business and other       16 468       17 914         Sanlam Personal Finance       3 203       1 755         Sanlam Emerging Markets       1 777       202         Sanlam Investments       6 542       10 708         Santam       4 946       5 249         Net inflow excluding white label       25 000       24 599         White label       (2 011)       881		Sanlam Investments	4 163	3 912
Sanlam Emerging Markets       10 030       8 790         Sanlam Investments       57 976       52 150         Santam       15 626       14 653         New business excluding white label       123 072       108 956         White label       12 831       6 131         Total new business       135 903       115 087         2. NET FLOW OF FUNDS         Analysed per licence:         Life Insurance       8 532       6 685         Sanlam Personal Finance       5 771       4 143         Sanlam Emerging Markets       2 200       1 806         Sanlam Investments       561       736         Investment business and other       16 468       17 914         Sanlam Personal Finance       3 203       1 755         Sanlam Emerging Markets       1 7777       202         Sanlam Investments       6 542       10 708         Santam       4 946       5 249         Net inflow excluding white label       25 000       24 599         White label       (2 011)       881		Investment business and other	97 636	87 501
Sanlam Investments       57 976       52 150         Santam       15 626       14 653         New business excluding white label       123 072       108 956         White label       12 831       6 131         Total new business         135 903       115 087     2. NET FLOW OF FUNDS  Analysed per licence:  Life Insurance  8 532  6 685  Sanlam Personal Finance  5 771  4 143  Sanlam Emerging Markets  2 200  1 806  Sanlam Investments  561  736  Investment business and other  16 468  17 914  Sanlam Personal Finance  3 203  1 755  Sanlam Emerging Markets  1 777  202  Sanlam Investments  6 542  10 708  Santam  Net inflow excluding white label  25 000  24 599  White label  (2 011)  881         Net inflow excluding white label  (2 011)       881		Sanlam Personal Finance	14 004	11 908
Sanlam Investments       57 976       52 150         Santam       15 626       14 653         New business excluding white label       123 072       108 956         White label       12 831       6 131         Total new business         135 903       115 087     2. NET FLOW OF FUNDS  Analysed per licence:  Life Insurance  Sanlam Personal Finance  Sanlam Emerging Markets  Sanlam Emerging Markets  2 200       1 806         Sanlam Emerging Markets       2 200       1 806         Sanlam Investments       561       736         Investment business and other       16 468       17 914         Sanlam Personal Finance       3 203       1 755         Sanlam Emerging Markets       1 777       202         Sanlam Investments       6 542       10 708         Santam       4 946       5 249         Net inflow excluding white label       25 000       24 599         White label       (2 011)       881		Sanlam Emerging Markets	10 030	8 790
New business excluding white label         123 072         108 956           White label         12 831         6 131           Total new business         135 903         115 087           2. NET FLOW OF FUNDS           Analysed per licence:         Serial Personal Finance         8 532         6 685           Sanlam Personal Finance         5 771         4 143           Sanlam Emerging Markets         2 200         1 806           Sanlam Investments         561         736           Investment business and other         16 468         17 914           Sanlam Personal Finance         3 203         1 755           Sanlam Emerging Markets         1 7777         202           Sanlam Investments         6 542         10 708           Santam         4 946         5 249           Net inflow excluding white label         25 000         24 599           White label         (2 011)         881		Sanlam Investments	57 976	52 150
White label         12 831         6 131           Total new business         135 903         115 087           2. NET FLOW OF FUNDS           Analysed per licence:           Life Insurance         8 532         6 685           Sanlam Personal Finance         5 771         4 143           Sanlam Emerging Markets         2 200         1 806           Sanlam Investments         561         736           Investment business and other         16 468         17 914           Sanlam Personal Finance         3 203         1 755           Sanlam Emerging Markets         1 777         202           Sanlam Investments         6 542         10 708           Santam         4 946         5 249           Net inflow excluding white label         25 000         24 599           White label         (2 011)         881		Santam	15 626	14 653
White label         12 831         6 131           Total new business         135 903         115 087           2. NET FLOW OF FUNDS           Analysed per licence:           Life Insurance         8 532         6 685           Sanlam Personal Finance         5 771         4 143           Sanlam Emerging Markets         2 200         1 806           Sanlam Investments         561         736           Investment business and other         16 468         17 914           Sanlam Personal Finance         3 203         1 755           Sanlam Emerging Markets         1 777         202           Sanlam Investments         6 542         10 708           Santam         4 946         5 249           Net inflow excluding white label         25 000         24 599           White label         (2 011)         881				
Total new business       135 903       115 087         2. NET FLOW OF FUNDS         Analysed per licence:         Life Insurance       8 532       6 685         Sanlam Personal Finance       5 771       4 143         Sanlam Emerging Markets       2 200       1 806         Sanlam Investments       561       736         Investment business and other       16 468       17 914         Sanlam Personal Finance       3 203       1 755         Sanlam Emerging Markets       1 777       202         Sanlam Investments       6 542       10 708         Santam       4 946       5 249         Net inflow excluding white label       25 000       24 599         White label       (2 011)       881		New business excluding white label	123 072	108 956
2. NET FLOW OF FUNDS         Analysed per licence:         Life Insurance       8 532       6 685         Sanlam Personal Finance       5 771       4 143         Sanlam Emerging Markets       2 200       1 806         Sanlam Investments       561       736         Investment business and other       16 468       17 914         Sanlam Personal Finance       3 203       1 755         Sanlam Emerging Markets       1 777       202         Sanlam Investments       6 542       10 708         Santam       4 946       5 249         Net inflow excluding white label       25 000       24 599         White label       (2 011)       881		White label	12 831	6 131
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Analysed per licence:         Life Insurance       8 532       6 685         Sanlam Personal Finance       5 771       4 143         Sanlam Emerging Markets       2 200       1 806         Sanlam Investments       561       736         Investment business and other       16 468       17 914         Sanlam Personal Finance       3 203       1 755         Sanlam Emerging Markets       1 777       202         Sanlam Investments       6 542       10 708         Santam       4 946       5 249         Net inflow excluding white label       25 000       24 599         White label       (2 011)       881				
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Life Insurance       8 532       6 685         Sanlam Personal Finance       5 771       4 143         Sanlam Emerging Markets       2 200       1 806         Sanlam Investments       561       736         Investment business and other       16 468       17 914         Sanlam Personal Finance       3 203       1 755         Sanlam Emerging Markets       1 777       202         Sanlam Investments       6 542       10 708         Santam       4 946       5 249         Net inflow excluding white label       25 000       24 599         White label       (2 011)       881				
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Sanlam Emerging Markets       2 200       1 806         Sanlam Investments       561       736         Investment business and other       16 468       17 914         Sanlam Personal Finance       3 203       1 755         Sanlam Emerging Markets       1 777       202         Sanlam Investments       6 542       10 708         Santam       4 946       5 249         Net inflow excluding white label       25 000       24 599         White label       (2 011)       881		Life Insurance	8 532	6 685
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Sanlam Personal Finance       3 203       1 755         Sanlam Emerging Markets       1 777       202         Sanlam Investments       6 542       10 708         Santam       4 946       5 249         Net inflow excluding white label       25 000       24 599         White label       (2 011)       881			561	736
Sanlam Emerging Markets       1 777       202         Sanlam Investments       6 542       10 708         Santam       4 946       5 249         Net inflow excluding white label       25 000       24 599         White label       (2 011)       881		Investment business and other	16 468	17 914
Sanlam Emerging Markets       1 777       202         Sanlam Investments       6 542       10 708         Santam       4 946       5 249         Net inflow excluding white label       25 000       24 599         White label       (2 011)       881		Sanlam Personal Finance	3 203	1 755
Sanlam Investments       6 542 10 708         Santam       4 946 5 249         Net inflow excluding white label       25 000 24 599         White label       (2 011) 881				
Santam       4 946       5 249         Net inflow excluding white label       25 000       24 599         White label       (2 011)       881				
Net inflow excluding white label 25 000 24 599 White label (2 011) 881				l-
White label (2 011) 881				
		Net inflow excluding white label	25 000	24 599
<b>Total net flow of funds 22 989</b> 25 480		White label	(2 011)	881
		Total net flow of funds	22 989	25 480

#### 3. NORMALISED EARNINGS PER SHARE

In terms of IFRS, the policyholders' fund's investments in Sanlam shares and Group subsidiaries are not reflected as equity investments in the Sanlam statement of financial position, but deducted in full from equity on consolidation (in respect of Sanlam shares) or reflected at net asset value (in respect of subsidiaries). The valuation of the related policy liabilities however includes the fair value of these shares, resulting in a mismatch between policy liabilities and policyholder investments, with a consequential impact on the Group's earnings. The number of shares in issue must also be reduced with the treasury shares held by the policyholders' fund for the calculation of IFRS basic and diluted earnings per share. This is, in management's view, not a true representation of the earnings attributable to the Group's shareholders, specifically in instances where the share prices and/or the number of shares held by the policyholders' fund varies significantly. The Group therefore calculates normalised earnings per share to eliminate the impact of investments in Sanlam shares and Group subsidiaries held by the policyholders' fund.

	2012	2011
	cents	cents
Normalizad dilutad saminga parahara		
Normalised diluted earnings per share: Net result from financial services (1)	198,9	187,1
Headline earnings	196,9 292,1	248,7
Profit attributable to shareholders' fund	286,8	256,2
Tront attributable to shareholders fund	200,0	250,2
	R million	R million
Analysis of narmalised servings (refer shorth alders' fried income		
Analysis of normalised earnings (refer shareholders' fund income statement):		
Net result from financial services (1)	4 030	3 779
Headline earnings	5 919	5 023
Profit attributable to shareholders' fund	5 811	5 174
	million	million
Adjusted number of shares:	0.000.4	0.004.0
Weighted average number of shares for diluted earnings per share	2 009,4	2 004,9
Add: Weighted average Sanlam shares held by policyholders	16,9	15,0
Adjusted weighted average number of shares for normalised diluted earnings per share	2 026,3	2.010.0
earnings per snare	2 020,3	2 019,9
Number of ordinary shares in issue	2 100,0	2 100,0
Shares held by subsidiaries in shareholders' fund	(150,9)	(158,1)
Outstanding shares and share options in respect of Sanlam Limited long-	30,6	36,5
term incentive scheme		23,0
Number of shares under option that would have been issued at fair value	-	(1,0)
Convertible deferred shares held by Ubuntu-Botho	53,0	41,5
Adjusted number of shares for value per share	2 032,7	2 018,9

<sup>(1)</sup> Restated as set out in the introduction to comments on the results.

at 31 December 2012

### **EMBEDDED VALUE OF COVERED BUSINESS at 31 DECEMBER 2012**

Note	2012 R million	2011 R million
Sanlam Personal Finance	30 144	26 687
Adjusted net worth	8 681	8 622
Net value of in-force covered business	21 463	18 065
Value of in-force covered business	23 168	19 813
Cost of capital	(1 705)	(1 721)
Minority shareholders' interest	-	(27)
Sanlam Emerging Markets	2 647	2 320
Adjusted net worth	1 145	1 012
Net value of in-force covered business	1 502	1 308
Value of in-force covered business	2 534	2 181
Cost of capital	(273)	(226)
Minority shareholders' interest	(759)	(647)
Sanlam UK	904	791
Adjusted net worth	295	250
Net value of in-force covered business	609	541
Value of in-force covered business	664	575
Cost of capital	(55)	(34)
Minority shareholders' interest	-	-
Sanlam Employee Benefits	5 301	5 077
Adjusted net worth	4 825	4 669
Net value of in-force covered business	476	408
Value of in-force covered business	1 374	1 319
Cost of capital	(898)	(911)
Minority shareholders' interest	-	-
Embedded value of covered business	38 996	34 875
Adjusted net worth (1)	14 946	14 553
Net value of in-force covered business 1	24 050	20 322
Embedded value of covered business	38 996	34 875

<sup>(1)</sup> Excludes subordinated debt funding of Sanlam Life.

at 31 December 2012 (continued)

# **CHANGE IN EMBEDDED VALUE OF COVERED BUSINESS for the year ended 31 December 2012**

			2012		2011
R million	Note	Total	Net Value of in- force	Adjusted net worth	Total
Embedded value of covered business at the					
beginning of the year		34 875	20 322	14 553	31 045
Value of new business	2	1 176	2 527	(1 351)	958
Net earnings from existing covered business		3 210	(788)	3 998	3 125
Expected return on value of in-force business		2 560	2 560	-	2 404
Expected transfer of profit to adjusted net worth		-	(3 134)	3 134	-
Operating experience variances	3	555	(334)	889	681
Operating assumption changes	4	95	120	(25)	40
Expected investment return on adjusted net worth		1 075	-	1 075	1 062
Embedded value earnings from operations		5 461	1 739	3 722	5 145
Economic assumption changes	5	874	969	(95)	132
Tax changes	6	(228)	(168)	(60)	1 244
Investment variances – value of in-force		1 344	1 159	185	(136)
Investment variances – investment return on adjusted net worth		460	-	460	(259)
Exchange rate movements		(3)	(3)	-	151
Net project expenses	7	-	-	-	(4)
Embedded value earnings from covered business		7 908	3 696	4 212	6 273
Acquired value of in-force		47	32	15	235
Transfer from/(to) other Group operations		-	-	-	34
Net transfers from covered business		(3 834)	-	(3 834)	(2 712)
Embedded value of covered business at the end of					
the year		38 996	24 050	14 946	34 875
Analysis of earnings from covered business					
Sanlam Personal Finance		6 296	3 371	2 925	5 146
Sanlam Emerging Markets		628	189	439	571
Sanlam UK		162	68	94	229
Sanlam Employee Benefits		822	68	754	327
Embedded value earnings from covered business		7 908	3 696	4 212	6 273

at 31 December 2012 (continued)

### VALUE OF NEW BUSINESS for the year ended 31 December 2012

R million	Note	2012	2011
Value of new business (at point of sale):			
Gross value of new business		1 443	1 193
Sanlam Personal Finance		1 003	755
Sanlam Emerging Markets		303	248
Sanlam UK		17	11
Sanlam Employee Benefits		120	179
Cost of capital		(165)	(142)
Sanlam Personal Finance		(64)	(50)
Sanlam Emerging Markets		(36)	(25)
Sanlam UK		(3)	(3)
Sanlam Employee Benefits		(62)	(64)
Value of new business		1 278	1 051
Sanlam Personal Finance		939	705
Sanlam Emerging Markets		267	223
Sanlam UK		14	8
Sanlam Employee Benefits		58	115
Value of new business attributable to:			
Shareholders' fund	2	1 176	958
Sanlam Personal Finance		939	701
Sanlam Emerging Markets		165	134
Sanlam UK		14	8
Sanlam Employee Benefits		58	115
Minority shareholders' interest		102	93
Sanlam Personal Finance		-	4
Sanlam Emerging Markets		102	89
Sanlam UK		_	-
Sanlam Employee Benefits		-	-
Value of new business		1 278	1 051
Geographical analysis:			
South Africa		997	820
Africa		266	223
Other international		15	8
Value of new business		1 278	1 051
Analysis of new business profitability:			
Before minorities:			
Present value of new business premiums		38 129	32 786
Sanlam Personal Finance		27 332	23 423
Sanlam Emerging Markets		4 537	3 642
Sanlam UK		2 210	1 374
Sanlam Employee Benefits		4 050	4 347
New business margin		3,35%	3,21%
Sanlam Personal Finance		3,44%	3,01%
Sanlam Emerging Markets		5,88%	6,12%
Sanlam UK		0,63%	0,58%
Sanlam Employee Benefits		1,43%	2,65%

at 31 December 2012 (continued)

# VALUE OF NEW BUSINESS for the year ended 31 December 2012 *(continued)*

R million	Note	2012	2011
Analysis of new business profitability (continue	ed):		
After minorities:			
Present value of new business premiums		36 528	31 449
Sanlam Personal Finance		27 321	23 353
Sanlam Emerging Markets		2 947	2 375
Sanlam UK		2 210	1 374
Sanlam Employee Benefits		4 050	4 347
New business margin		3,22%	3,05%
Sanlam Personal Finance		3,44%	3,00%
Sanlam Emerging Markets		5,60%	5,64%
Sanlam UK		0,63%	0,58%
Sanlam Employee Benefits		1,43%	2,65%

# NOTES TO THE EMBEDDED VALUE OF COVERED BUSINESS

for the year ended 31 December 2012

1.	VALUE OF IN-FORCE SENSITIVITY ANALYSIS	Gross value of in-force business R million	Cost of capital R million	Net value of in-force business R million	Change from base value %
	Base value	26 897	(2 847)	24 050	
	Risk discount rate increase by 1%	25 604	(3 546)	22 058	(8)
2.	VALUE OF NEW BUSINESS SENSITIVITY ANALYSIS	Gross value of new business R million	Cost of capital R million	Net value of new business R million	Change from base value %
	Base value	1 329	(153)	1 176	
	Risk discount rate increase by 1%	1 170	(192)	978	(17)
				2012 R million	2011 R million
3.	OPERATING EXPERIENCE VARIANCES				
	Risk experience			559	431
	Persistency			26	187
	Working capital and other			(30)	63
	Total operating experience variances			555	681
4.	OPERATING ASSUMPTION CHANGES				
	Risk experience			66	13
	Persistency			52	(147)
	Modelling improvements and other			(23)	174
	Total operating assumption changes			95	40
5.	ECONOMIC ASSUMPTION CHANGES				
٠.	Investment yields and other			876	130
	Long-term asset mix assumptions, inflation gap char	nge and other		(2)	2
	Total economic assumption changes	-		874	132

#### 6. TAX CHANGES

Tax changes for 2012 are mostly due to the introduction of dividend withholding tax in South Africa and the change in the inclusion rate for capital gains tax.

#### 7. NET PROJECT EXPENSES

Net project expenses relate to once-off expenditure on the Group's distribution platform that has not been allowed for in the embedded value assumptions.

### NOTES TO THE EMBEDDED VALUE OF COVERED BUSINESS

for the year ended 31 December 2012 (continued)

		2012	2011
8. REC	ONCILIATION OF GROWTH FROM COVERED BUSINESS	R million	R million
The e	embedded value earnings from covered business reconcile as us to the net result from financial services for the year:		
Net	results from financial services of covered business per ireholders' fund income statement	2 737	2 317
S	anlam Personal Finance	2 064	1 791
S	anlam Emerging Markets	345	215
S	anlam UK	67	69
S	anlam Employee Benefits	261	242
Net	project expenses and other	-	5
Inve	estment return on adjusted net worth	1 475	803
	bedded value earnings from covered business: value of in-	0.000	0.440
ford		3 696	3 148
Em	bedded value earnings from covered business	7 908 %	6 273 %
		70	70
9. ECO	NOMIC ASSUMPTIONS		
	oss investment return, risk discount rate and inflation		
	NLAM LIFE:		
	oint used on the relevant yield curve	9 year	9 year
	xed-interest securities quities and offshore investments	6,8 10,3	8,2 11,7
	edged equities	7,3	8,7
	roperty	7,8	9,2
	ash	5,8	7,2
R	eturn on required capital	7,8	9,1
	flation rate (1)	4,8	5,2
R	isk discount rate	9,3	10,7
_	NLAM INVESTMENTS AND PENSIONS:		
	oint used on the relevant yield curve	15 year	15 year
	xed-interest securities quities and offshore investments	2,3 5,5	2,5 5,7
	edged equities	5,5 n/a	5, <i>1</i> n/a
	roperty	5,5	5,7
	ash	2,3	2,5
	eturn on required capital	2,3	2,5
In	flation rate	2,5	2,7
R	sk discount rate	6,0	6,2
	M LIMITED:		
	pint used on the relevant yield curve	5 year	5 year
	xed-interest securities	5,9	7,4
	quities and offshore investments	9,4 n/a	10,9 n/a
	edged equities roperty	6,9	8,4
	ash	4,9	6,4
	eturn on required capital	7,2	8,7
	flation rate	3,9	4,4
R	sk discount rate	8,4	9,9
во	TSWANA LIFE INSURANCE:		
	xed-interest securities	9,0	9,5
	quities and offshore investments	12,5	13,0
	edged equities	n/a	n/a
	roperty ash	10,0	10,5 8.5
	asn eturn on required capital	8,0 9,1	8,5 9,6
	flation rate	6,0	6,5
	isk discount rate	12,5	13,0

<sup>(1)</sup> Expense inflation of 6,8% (2011: 7,2%) assumed for retail business administered on old platforms.

### NOTES TO THE EMBEDDED VALUE OF COVERED BUSINESS

for the year ended 31 December 2012 (continued)

		2012	2011
		%	%
9.	ECONOMIC ASSUMPTIONS (continued)		
	Illiquidity premiums		
	Investment returns on non-participating annuities and guarantee plans include assumed illiquidity premiums due to matching assets being held to maturity. Assumed illiquidity premiums generally amount to between 25bps and 50bps (2011: 25bps and 50bps) for non-participating annuities and between 25bps and 110bps (2011: 25bps and 110bps) for guarantee plans.		
	Asset mix for assets supporting the required capital		
	SANLAM LIFE:		
	Equities	26	26
	Offshore investments	10	10
	Hedged equities	13	13
	Fixed-interest securities	15	15
	Cash	36 100	36 100
		100	100
	SANLAM INVESTMENTS AND PENSIONS:		
	Cash	100	100
		100	100
	SDM LIMITED:		
	Equities	50	50
	Cash	50	50
		100	100
	BOTSWANA LIFE INSURANCE:		
	Equities	15	15
	Property	10	10
	Fixed-interest securities	25	25
	Cash	50	50
		100	100

# **Group financial statements for the year ended** 31 December 2012

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Statement of financial position

Statement of comprehensive income

Statement of changes in equity

Cash flow statement

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# **STATEMENT OF FINANCIAL POSITION** at 31 December 2012

	2012 R million	2011 R million
ASSETS		
Property and equipment	449	514
Owner-occupied properties	665	586
Goodwill	3 457	3 195
Other intangible assets	63	47
Value of business acquired	1 599	1 611
Deferred acquisition costs	2 717	2 427
Long-term reinsurance assets	746	674
Investments	384 821	329 150
Properties	17 678	15 310
Equity-accounted investments	5 412	2 938
Equities and similar securities	202 952	165 582
Public sector stocks and loans	64 617	58 831
Debentures, insurance policies, preference shares and other loans	37 726	35 002
Cash, deposits and similar securities	56 436	51 487
Deferred tax	450	640
Non-current assets held for sale	308	1 390
Short-term insurance technical assets	2 096	1 831
Working capital assets	46 193	40 138
Trade and other receivables	31 241	25 761
Cash, deposits and similar securities	14 952	14 377
Total assets	443 564	382 203
EQUITY AND LIABILITIES		
Shareholders' fund	36 919	33 822
Minority shareholders' interest	2 970	3 046
Total equity	39 889	36 868
Long-term policy liabilities	328 584	282 421
Insurance contracts	148 427	135 742
Investment contracts	180 157	146 679
Term finance	5 463	6 295
Margin business	1 487	2 414
Other interest-bearing liabilities	3 976	3 881
Derivative liabilities	610	212
External investors in consolidated funds	19 596	11 592
Cell owners' interest	688	603
Deferred tax	1 333	902
Short-term insurance technical provisions	9 877	8 682
Working capital liabilities	37 524	34 628
Trade and other payables	34 823	32 502
Provisions	396	423
Taxation	2 305	1 703
Total equity and liabilities	443 564	382 203

# STATEMENT OF COMPREHENSIVE INCOME for the year ended 31 December 2012

	2012	2011
	R million	R million
Net income	88 580	54 278
Financial services income	40 416	36 663
Reinsurance premiums paid	(4 611)	(3 661)
Reinsurance commission received	583	392
Investment income	17 749	14 603
Investment surpluses	37 091	4 843
Finance cost – margin business	(185)	(203)
Change in fair value of external investors liability	(2 463)	1 641
Net insurance and investment contract benefits and claims	(62 566)	(31 437)
Long-term insurance contract benefits	(27 977)	(15 322)
Long-term investment contract benefits	(24 690)	(7 199)
Short-term insurance claims	(12 185)	(10 766)
Reinsurance claims received	2 286	1 850
Expenses	(15 809)	(14 187)
Sales remuneration	(5 393)	(4 959)
Administration costs	(10 416)	(9 228)
Impairments	(206)	(36)
Amortisation of intangibles	(184)	(128)
Net operating result	9 815	8 490
Equity-accounted earnings	584	421
Finance cost – other	(315)	(336)
Profit before tax	10 084	8 575
Taxation	(3 650)	(2 510)
Shareholders' fund	(2 468)	(1 903)
Policyholders' fund	(1 182)	(607)
Profit for the year	6 434	6 065
Other comprehensive income		
Movement in foreign currency translation reserve	128	541
Comprehensive income for the year	6 562	6 606

# STATEMENT OF COMPREHENSIVE INCOME for the year ended 31

December 2012 (continued)

	2012	2011
	R million	R million
Allocation of comprehensive income:		
Profit for the year	6 434	6 065
Shareholders' fund	5 655	5 166
Minority shareholders' interest	779	899
Comprehensive income for the year	6 562	6 606
Shareholders' fund	5 760	5 601
Minority shareholders' interest	802	1 005
Earnings attributable to shareholders of the company (cents):		
Basic earnings per share	293,3	266,9
Diluted earnings per share	281,4	257,7

### STATEMENT OF CHANGES IN EQUITY

for the year ended 31 December 2012 2012 2011 R million R million Shareholders' fund: Balance at beginning of the year 33 822 31 778 Comprehensive income 5 760 5 601 5 655 5 166 Profit for the year Other comprehensive income: movement in foreign currency 105 435 translation reserve Net acquisition of treasury shares (1) (1 144)(279)Share-based payments 235 239 Dividends paid (2) (2556)(2261)Acquisitions, disposals and other movements in interests (63)(391)Balance at end of the year 36 919 33 822 Minority shareholders' interest: 3 046 Balance at beginning of the year 2 608 802 1 005 Comprehensive income 779 899 Profit for the year Other comprehensive income: movement in foreign currency 23 106 translation reserve Net disposal/(acquisition) of treasury shares<sup>(1)</sup> 2 (22)Share-based payments 22 28 Dividends paid (2) (851)(455)Acquisitions, disposals and other movements in interests (51)(118)Balance at end of the year 2 970 3 046 Shareholders' fund 33 822 31 778 Minority shareholders' interest 3 046 2 608 Total equity at beginning of the year 36 868 34 386 Shareholders' fund 36 919 33 822 Minority shareholders' interest 2 970 3 046 Total equity at end of the year 39 889 36 868

<sup>(1)</sup> Includes movement in cost of shares held by subsidiaries and the share incentive trust.

<sup>(2)</sup> Dividend of 130 cents per share declared during 2012 (2011: 115 cents per share) in respect of the 2011 financial year.

# **CASH FLOW STATEMENT**

for the year ended 31 December 2012

	2012	2011
	R million	R million
Net cash flow from operating activities	11 002	18 929
Net cash flow from investment activities	(4 134)	(12 562)
Net cash flow from financing activities	(1 337)	(1 674)
Net increase in cash and cash equivalents	5 531	4 693
Cash, deposits and similar securities at beginning of the year	65 857	61 164
Cash, deposits and similar securities at end of the year	71 388	65 857

# **NOTES TO THE FINANCIAL STATEMENTS**

fo	r the year ended 31 December 2012		
		2012	2011
		cents	cents
	EARNINGS PER SHARE		
	Basic earnings per share:		
	Headline earnings	298,9	259,1
	Profit attributable to shareholders' fund	293,3	266,9
	Diluted earnings per share:		
	Headline earnings	286,8	250,1
	Profit attributable to shareholders' fund	281,4	257,7
		R million	R million
	Analysis of earnings:		
	Profit attributable to shareholders' fund	5 655	5 166
	Less: Net profit on disposal of operations	(66)	(186)
	Plus: Impairment of investments and goodwill	174	35
	Headline earnings	5 763	5 015
		million	millior
	Number of shares:		
	Number of ordinary shares in issue at beginning of year Less: Weighted Sanlam shares held by subsidiaries (including	2 100,0	2 100,0
	policyholders)	(171,9)	(164,8)
	Adjusted weighted average number of shares for basic earnings	1 928,1	1 025 0
	per share Add: Weighted conversion of deferred shares	1 926,1 50,7	1 935,2 34,2
	Add: Total number of shares and options	30,6	36,5
	Less: Number of shares (under option) that would have been issued	,-	
	at fair value	-	(1,0)
	Adjusted weighted average number of shares for diluted earnings per share	2 009,4	2 004,9

### 2. SEGMENTAL INFORMATION

	2012	20
	R million	R millio
Segment financial services income (per shareholders' fund information)	37 247	34 3
Sanlam Personal Finance	11 647	10 9
Sanlam Emerging Markets	2 838	2 2
Sanlam Investments	6 623	5 9
Santam	16 041	15 0
Corporate and other	98	
IFRS adjustments	3 169	2 3
Total financial services income	40 416	36 6
Segment result (per shareholders' fund information after tax and minorities)	5 811	5 1
Sanlam Personal Finance	5 420	2 9
Sanlam Emerging Markets	583	
Carnam Emerging Markets	303	4
Sanlam Investments	1 368	4 1 0
		1 0
Sanlam Investments	1 368	
Sanlam Investments Santam	1 368 613	1 0
Sanlam Investments Santam Corporate and other Reverse minority shareholders' interest included in segment	1 368 613 (2 173)	1 0

### 3. SHARE REPURCHASES

The Sanlam shareholders granted general authorities to the Group at the 2012 and 2011 annual general meetings to repurchase Sanlam shares in the market. The Group acquired 807 571 shares at an average price of R31,76 in terms of the general authorities. The total consideration paid of R26 million was funded from existing cash resources. All repurchases were effected through the JSE trading system without any prior understanding or arrangement between the Group and the counter parties. Authority to repurchase 419,2 million shares, or 19,96% of Sanlam's issued share capital at the time, remain outstanding in terms of the general authority granted at the annual general meeting held on 6 June 2012.

The financial effect of the share repurchases during 2012 on the IFRS earnings and net asset value per share is not material.

### 4. CONTINGENT LIABILITIES

Shareholders are referred to the contingent liabilities disclosed in the 2011 annual report. The circumstances surrounding the contingent liabilities remain materially unchanged.

#### 5. SUBSEQUENT EVENTS

No material facts or circumstances have arisen between the dates of the statement of financial position and this report that affect the financial position of the Sanlam Group at 31 December 2012 as reflected in these financial statements. Subsequent to year end, Sanlam acquired a 3,7% direct interest in Shriram Transport Finance Company, part of the Shriram Capital Group, for some R1 billion.

### Administration

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(1) Executive (2) British

Bellville 6 March 2013

Sponsor Deutsche Securities (SA) (Proprietary) Limited